

COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND  
Legislative Session 2020, Legislative Day No. 17

Bill No. 68-20

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Mr. David Marks, Councilman

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By the County Council, July 6, 2020

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A BILL  
ENTITLED

AN ACT concerning

Zoning Regulations – Enterprise Signs

FOR the purpose of permitting certain enterprise signs in the R.O. Zone for certain nonconforming uses; and generally relating to enterprise signs.

BY repealing and re-enacting, with amendments

Sections 450.4. Attachment 1.5(a)-(d)  
Baltimore County Zoning Regulations, as amended

1 SECTION 1. BE IT ENACTED BY THE COUNTY COUNCIL OF BALTIMORE  
2 COUNTY, MARYLAND, that the Baltimore County Zoning Regulations read as follows:

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.  
[Brackets] indicate matter stricken from existing law.  
~~Strike out~~ indicates matter stricken from bill.  
Underlining indicates amendments to bill.

ARTICLE 4 – SPECIAL REGULATIONS

§ 450 – Signs

§ 450.4. The following table specifies the allowable combinations of sign classes and sign types, along with the use, permit, area, height and other pertinent limitations. Each column in the table has a Roman numeral heading, along with a corresponding summary title. The following descriptions of each summary title are incorporated into the table:

Attachment 1

TABLE OF SIGN REGULATIONS

Baltimore County

Permanent Signs

I	II	III	IV	V	VI	VII	VIII	IX
Class	Structural Type	Zone or Use	Permit Required	Maximum Area/Face	Maximum No./Premises	Height	Illumination	Additional Limitations
5. ENTERPRISE, meaning an accessory sign which displays the identity and which may otherwise advertise the products or services associated with the individual organization	(a) Wall-mounted; projecting canopy	B.L., B.M., B.R., C.B., B.L.R., M.L., M.L.R., M.H., M.R., excluding multi-tenant office, retail or industrial building, R.O.	Use	Twice the length of the wall to which the signs are affixed	One in C.B. and M.R., otherwise three, no more than two on each façade	Not applicable	Yes, when the use to which sign is accessory is open, but not in C.B. or M.R.	No single sign larger than 50 square feet in C.B. and M.R.; 150 square feet otherwise. Canopy signs may extend 3 feet above the face of the canopy. A canopy sign may extend more than 3 feet with a finding by the Director of Planning that all components of the sign are compatible with the architectural elements of the building.  IN R.O., ONLY IF A LEGAL NONCONFORMING USE FOR A SERVICE GARAGE THAT HAS RECEIVED FINAL, NON-APPEALABLE APPROVAL.
5. ENTERPRISE (cont'd)	(b) Free-standing	B.L.R, B.M., B.L., B.R., M.L.R., M.R., M.L., M.H., excluding	Use	75 square feet; 100 square feet if premises has more than	One per frontage	25 feet	Yes	See 450.4.5(g)  IN R.O., ONLY IF A LEGAL NONCONFORMING USE FOR A SERVICE GARAGE THAT HAS RECEIVED FINAL, NON-APPEALABLE APPROVAL.

6		[munti]MULTI-		300 feet of				
7		tenant office, re-		frontage				
8		tail or industrial						
9		building, R.O.						
10	5. ENTERPRISE	(c) Awning	B.L., B.M., B.R.,	Use	See Section	See Section	Not appli-	No
11	(cont'd)		C.B., B.L.R.,		450.5.B.1	450.5.B.1	cable	IN R.O., ONLY IF A LEGAL NONCON-
12			R.O.					FORMING USE FOR A SERVICE GAR-
13								AGE THAT HAS RECEIVED FINAL,
14	5. ENTERPRISE	(d) Wall-	On multi-tenant	Use	Two times	Entity with	Not appli-	Yes, but in
15	(cont'd)	mounted;	office, retail or		the length of	separate exte-	cable	C.B. only
16		canopy	industrial build-		the wall con-	rior customer		when use to
17			ing, accessory to		taining the	entrance may		which sign
18			separate com-		exterior en-	erect one can-		is accessory
19			mercial entity		trance and	opy and one		is open
20			with exterior		defining the	wall-mounted		
21			customer en-		space occu-	sign		In C.B., area shall not exceed 100 square
22			trance, R.O.		ped by the			feet. Canopy signs may extend 2½ feet
23					separate com-			above the face of the canopy. A canopy
24					mercial entity			sign may extend more than 2½ feet with a
25								finding by the Director of Planning that all
26								components of the sign are compatible
								with the architectural elements of the
								building.
								IN R.O., ONLY IF A LEGAL NONCON-
								FORMING USE FOR A SERVICE GAR-
								AGE THAT HAS RECEIVED FINAL,
								NON-APPEALABLE APPROVAL.

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27 SECTION 2. AND BE IT FURTHER ENACTED, that this Act shall take effect 45 days

28 after its enactment.